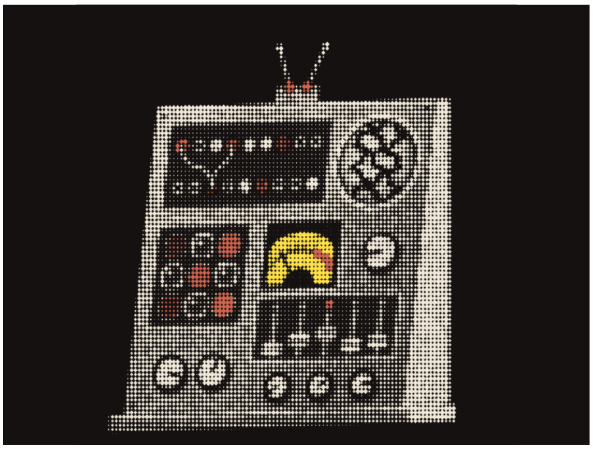
borre.ro

AI readiness review: borre.ro



1. What AI can read

We read 5 pages and found 707 words on your homepage.

2. Who you are

We couldn't find your company number on the pages we read. Buyers use it to check who they're dealing with.

3. Ask the company

4 Questions a customer might ask

4. What is failing

1 What each gap costs

5. Where we'd start

3 Where we'd start

What each gap costs

No chat on your homepage, so after-hours questions wait until someone's in.

Where we'd start

AI readiness audit

A written plan that ranks the jobs worth automating first, with costs, savings and timings, which you keep whoever builds it.

You are a small practice with a growing set of AI tools, so one ranked plan shows where to start.

AI readiness audit

Autonomous agents

Research on each new lead before the first call, plus a follow-up draft afterwards that a person on your team approves.

Your sales team copies between tools and does repetitive research by hand, which is the work this removes.

Workflow automation

Lead enrichment and handoff

Enterprise search

One place where your team can ask about any account, deal or call, with each answer linked to its source record.

Your AI tools each hold a piece of the picture, so people end up copying between them.

Context Engine

Context Engine

AI-native training and setup

Fix the gaps above and help your team use AI with clear sources and a person checking the answers.

Ask the company

How much does an AI readiness audit cost and how long does it take?

The audit starts from £450 and usually takes 1 to 2 weeks. You get a clear view of which jobs to hand to AI first, with costs and savings.
https://borre.ro/services

Do I have to sign a long contract for ongoing support?

No. Our managed service runs month to month, so you aren't tied in.
https://borre.ro/services/support

Who owns the AI accounts and my data?

You do. The AI subscription, database and hosting are in your name and billed to you.
https://borre.ro/services

How do I book a call and who will I speak to?

The free 30-minute call is with Pedro Borrero, who builds the systems himself. You can book it from the Contact page, where his details are also listed.
https://borre.ro/contact

Website checks: 8 of 9 pass

You have a robots.txt.
Your robots.txt doesn't shut out the AI crawlers we check.
You have an llms.txt.
You have a sitemap.
Your business details are marked up for machines to read.
Crawlers can read your homepage text (707 words).
Your homepage has a search description.
No chat on your homepage, so after-hours questions wait until someone's in.
Customers can book or get in touch online.

Read from borre.ro on 16/10/2026. AI wrote the answers and suggestions.

https://borre.ro/
16/10/2026
https://borre.ro/work
16/10/2026
https://borre.ro/services
16/10/2026
https://borre.ro/services/support
16/10/2026
https://borre.ro/contact
16/10/2026

How buyers research with AI before buying

Buyers ask ChatGPT, Gemini or Claude who to use. Your pages need to explain what you offer and answer the questions that decide a purchase.
These checks show whether your pages can help an AI tool name you and find a way to book. We have not tested whether those tools recommend you.